

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bank of Montreal, as Agent		12/03/2012	Bank: CANADA
RECEIVING PARTY DATA			
Name:	SkyMall, Inc.		
Street Address:	1520 East Pima Street		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85034		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Registration Number:	1896668	BEJEWELLED ELEGANCE	
Registration Number:	2393679	SKYDISC	
Registration Number:	2812017	SKYDISC	
Registration Number:	1708173	SKYMALL	
Registration Number:	2258774	SKYMALL	
Registration Number:	2560417	SKYMALL	
Registration Number:	2716526	SKYMALL	
Registration Number:	2343788	SKYMALL.COM	
Registration Number:	2345744	SKYMALLTRAVEL.COM	
Registration Number:	2351950	SKYMALLTRAVEL.COM	
Registration Number:	1843376	TRAVELMALL	
CORRESPONDENCE DATA			
Fax Number:	6027985595		
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent to the			

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via US Mail.

Phone: (602) 798-5517
Email: colej@ballardspahr.com
Correspondent Name: Jamie D. Cole
Address Line 1: 1 East Washington Street
Address Line 2: Suite 2300
Address Line 4: Phoenix, ARIZONA 85004-2555

ATTORNEY DOCKET NUMBER:	00143334
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NAME OF SUBMITTER:	Jamie D. Cole
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Signature:	/Jamie D. Cole/
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Date:	12/03/2012
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Total Attachments: 3

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**TERMINATION AND RELEASE OF
SECURITY INTEREST IN TRADEMARKS**

This TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS ("Termination") is executed and delivered as of the 3rd day of December, 2012 by Bank of Montreal, as Agent (the "Agent"), to SkyMall, Inc., a Delaware corporation ("Debtor").

BACKGROUND

A. The Agent and Debtor executed the Trademark Collateral Agreement dated as of February 6, 2006 (the "Trademark Collateral Agreement") in connection with the Security Agreement dated as of December 1, 2005 among Debtor, the other debtors party thereto and the Agent, as successor to Harris N.A., as amended, modified, supplemented or restated from time to time.

B. Pursuant to the Trademark Collateral Agreement, Debtor granted to the Agent a security interest in the trademarks set forth on Exhibit A attached hereto and made a part hereof.

C. The Trademark Collateral Agreement was recorded in the United States Patent and Trademark Office ("USPTO") at Reel 3246, Frame 0869.

NOW THEREFORE, with the foregoing Background incorporated by reference and intending to be legally bound hereby, the parties agree as follows:

1. The Agent terminates and releases all of its rights, title and interest in the trademarks set forth on Exhibit A.
2. Debtor, or its designee, may record this Termination in the USPTO and in any other trademark offices as may be necessary to carry out the intentions of this Termination.

[Signatures on following page]

IN WITNESS WHEREOF, the Agent has executed and delivered this Termination as of the day and year first above written.

Bank of Montreal, as Agent

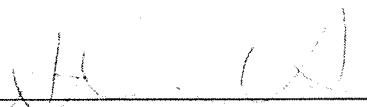
By: 
Name: Stephanie J. Slavkin
Title: Director

EXHIBIT A**U.S. REGISTERED TRADEMARKS AND TRADEMARK APPLICATIONS
FEDERAL TRADEMARK REGISTRATIONS**

TRADEMARKS	REG. DATE	REG. #
BEJEWELLED ELEGANCE	05-30-1995	1,896,668
SKYDISC	10-10-2000	2,393,679
SKYDISC & Design	02-10-2004	2,812,017
SKYMALL	08-18-2002	1,708,173
SKYMALL	07-06-1999	2,258,774
SKYMALL & Design	04-09-2002	2,560,417
SKYMALL & Design	05-13-2003	2,716,526
SKYMALL.COM	04-18-2000	2,343,788
SKYMALLTRAVEL.COM	04-25-2000	2,345,744
SKYMALLTRAVEL.COM	05-23-2000	2,351,950
TRAVELMALL	07-05-1994	1,843,376

FOREIGN REGISTERED TRADEMARKS

COUNTRY	TRADEMARK	REG. #	REG. DATE
Puerto Rico	Skymall	45744	3/31/01